

Recommended Keywords and Expected # of Clients Per Month

Keywords	Google Monthly	Advertiser Competen	Searches for	Rank #1	Relevancy Ratio		How Many Want	Conversion	# of Clients
	Search Volume	(1 is most difficult)	Selected Keywords	for term	Searches Related	To Our Service	Our Service	Rate	
✓ litigation support	33,100	1							
trial litigation	33,100	0	33,100	14,564	0.1		1,456	0.03	44
document review	27,100	0.73						0.03	
electronic discovery	22,200	1						0.03	
✓ depositions	22,200	0.93	22,200	9,768	0.25		2,442	0.03	73
legal court	22,200	0.2						0.03	
✓ legal support	18,100	0.93	18,100	7,964	0.15		1,195	0.03	36
✓ discovery review	8,100	0.53	8,100	3,564	0.15		535	0.03	16
✓ litigation services	8,100	0.8	8,100	3,564	0.1		356	0.03	11
litigation evidence	320	0						0.03	
✓ litigation support companies	260	0.6	260	114	0.45		51	0.03	2
✓ litigation support technology	260	0.53	260	114	0.1		11	0.03	0
appeal litigation	210	0						0.03	
litigation appeals	210	0						0.03	
✓ depo summary	170	0	170	75	0.25		19	0.03	1
✓ ediscovery services	170	0	170	75	0.1		7	0.03	0
✓ automated litigation support	140	0.6	140	62	0.15		9	0.03	0
✓ electronic litigation support	140	0	140	62	0.15		9	0.03	0
electronic discovery service	110	0						0.03	
electronic discovery vendors	110	0						0.03	
✓ litigation support systems	91	0.6	91	40	0.1		4	0.03	0
managing discovery	91	0						0.03	
✓ a deposition summary	73	0	73	32	0.25		8	0.03	0
of deposition summary	73	0						0.03	
✓ deposition summary services	58	0	58	26	0.6		15	0.03	0
✓ deposition summary service	46	0	46	20	0.6		12	0.03	0
✓ discovery synopsis	46	0	46	20	0.4		8	0.03	0
deposition summary example	28	0	28	12	0.25		3	0.03	0
✓ deposition summary format	22	0	22	10	0.25		2	0.03	0
✓ deposition summary samples	22	0	22	10	0.25		2	0.03	0
para legal support	0	0						0.03	
	196,850		91,126	40,095			6,147		184